

	International Association of Coaching-Institutes (ICI)	ICI- Standards & Curricula	Login for Members
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ICI-Standards for Master Coach Certification

Curriculum Master-Coach

1. Requirements for participation

Coach and NLP-Master certificate or a comparable qualification according to ICI standards.

At least 1 year of Coach-experience since the certification as Coach. .

2. Duration of training

a) minimum of 45 training hours in at least 6 days.

b) plus at least 20 hours of coaching (two completed cases plus case documentations)

c) plus at least 10 hours of individual or group supervision provided by a coach trainer.

The contents of the supervision are determined on the basis of the 20 hours of coaching and supervision (e.g., in peer groups) that were provided by the respective participants. This supervision complements the at least 45 hours of training and the 20 hours of coaching and supervision completed by the participants.

d) minimum age at the time of certification: 26 years.

e) qualified master coach concept

3. Contents of training

- **resolution of interest, value, and goal conflicts**
- **values and beliefs**
- **elicitation of influence options (abilities, beliefs, values, primary and secondary gains...) for changing these patterns**
- **meta-programs**
- **NLP rhetoric**
- **Advanced Milton Model, fantasy journeys**
- **metaphors**
- **supervision**
- **systemic thinking**
- **abilities for process facilitation**
- **integration of NLP techniques**
- **mind-mapping**
- **modeling**
- **consolidation: abilities for team coaching**
- **assignment clarification in teams and groups**
- **development of decision criteria regarding the setting in which the team will work**
- **group phases after Lewin**
- **impartiality**
- **team process facilitating techniques**
- **situation specific team interventions**
- **handling of covert team processes**
- **integrative, goal-oriented team work**

- synergy effects
- planning of future-oriented team processes
- intervention in crisis situations
- reflection of one's own function and role in all settings as coach

4. Supervision, self-reflection, and personality development

- writing of case documentations
- analysis and change in long-term processes
- capability for self-reflection
- supervision (by colleagues)
- goal oriented expansion of one's own model of the world
- capability for creating personal balance and stress management
- integration of inner conflicts
- personal congruence and authenticity
- development, learning, and application of new strategies
- transfer of experience to new assignments and contexts

Contents of the Master Coach Certificate

The Master Coach certificate must include the following:

- 1. Statement that all ICI guidelines have been met**
- 2. The ICI seal**
- 3. The duration of the course with precise information regarding training days and hours**
- 4. Date of the first and last day of the course**
- 5. Signature of the Master Trainers**
- 6. Title: Master Coach**



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Websites-organisation: Karl Nielsen

NLP- & Coaching-Institut Berlin

Telefon: +49 (30) 21 47 81 74

E-Mail: CI@NLP-Nielsen.de

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